



Republic of the Philippines
REGIONAL DEVELOPMENT COUNCIL
Region XI, Davao City

RDC XI Resolution No. 02, Series of 2009

Enjoining All Local Chief Executives (LCEs) of Davao Region to Establish Publicly Accessible One Town One Product (OTOP) Showrooms and Buying Centers for Locally-Made and Indigenous Products of the Region in their Respective Localities

Whereas, the people of Davao Region are innovative, creative and talented in crafting products that showcase the beauty and uniqueness of the region;

Whereas, these products can contribute to the increase in level of the region's exports which will eventually redound to the economic development of the region;

Whereas, the Davao Region Tourism Plan aims to develop the tourism industry in the region's rural areas and spread the benefits of tourism to these areas;

Whereas, the tourism development of the region's rural areas can be promoted by showcasing locally-made and indigenous products;

Whereas, this Council finds this strategy supportive to the thrust of the region to promote the region as a major tourism destination of the country and strengthen its position as anchor destination of the Brunei Darussalam-Indonesia-Malaysia-Philippines East ASEAN Growth Area; *now therefore be it*

Resolved, as it is hereby resolved, that this Council enjoin all local chief executives (LCEs) of Davao Region to establish publicly accessible One Town One Product (OTOP) showrooms and buying centers for locally-made and indigenous products of the region in their respective localities;

Resolved further, that copies of this resolution be forwarded to the Department of Trade and Industry XI, Department of Tourism XI, Department of the Interior and Local Government XI and all LCEs of provinces, cities and municipalities of the region for information and appropriate action.

Approved unanimously this 26th day of March, Two Thousand and Nine, in Tagum City, Davao del Norte, Philippines.

Visit the RDC XI website at: <http://www.rdc11.net/>

Certified Correct:


BONIFACIO G. UY
Secretary

Attested:


MARIA LOURDES D. LIM
Vice-Chairperson

Approved:


VICENTE T. LAO
Chairperson and Presiding Officer